



2011 GREATER MEMPHIS GIVING GUIDE

Christ-led ministries effecting
social change in Memphis



2011 GREATER MEMPHIS GIVING GUIDE

Christ-led ministries effecting
social change in Memphis

Advance Memphis	3	Love in Action	20
Agape Child & Family Services	4	Memphis Athletic Ministries	21
Bethany Christian Services	5	Memphis Center for Urban Theological Studies	22
Spotlight On Giving Neighborhood Christian Centers	6	Memphis Leadership Foundation	23
Spotlight On Giving Eikon Ministries	7	Spotlight On Giving Repairing the Breach	24
Binghamton Development Corporation	8	Spotlight On Giving J.I.F.F.	25
Birthright of Memphis	9	Neighborhood Christian Centers	26
Calvary Rescue Mission	10	Salvation Army	27
Campus Outreach Memphis	11	Service Over Self	28
Citizens for Community Values	12	Streets Ministries	29
Church Health Center	13	Su Casa Family Ministries	30
Creative Life	14	Teen Challenge of Memphis	31
Downline Ministries	15	Memphis Union Mission	32
Eikon Ministries	16	Uptown Alliance	33
Fellowship of Christian Athletes	17	Young Life Urban Memphis	34
J.I.F.F.	18	Youth Visions	35
Life Choices of Memphis	19		

Ministries included must . . .

Be outwardly and inwardly Christ-Centered in its mission, must have at least two paid staff members, must be an active 510(c)3 in good standing, must have financial transparency, must have responded to the Giving Guide questionnaire by the time designated, must have a ministry budget of at least one-hundred thousand annually, must be ministry focused primarily within Greater Memphis, must operate outside the jurisdiction of a singular church, must not operate primarily as a business or a school.



Ministry: **Advance Memphis**
Executive Director: **Steve Nash**
Year Founded: **1999**



Mission Statement:

The mission of Advance Memphis is to serve adults in the Cleaborn/Foote community of inner city Memphis by empowering residents to acquire knowledge, resources, and skills to be economically self-sufficient through the gospel of Jesus Christ.

Main focus of your ministry:

The Jobs for Life Program provides 6 weeks/180 hours of job readiness, financial literacy, computer literacy and GED tutoring.

What is your measurement of success?

Measurements of our effectiveness include the number of graduates employed, number of new employers and number of IDA (matched savings) accounts opened.

What is your greatest need?

Our first need is financial. We need financial resources in order to expand capacity and serve more of these people. Our second need is for volunteers.

What you wish Memphis knew?

People in the Cleaborn/Foote housing projects are lining up for the chance to WORK. People want to work; they need assistance with navigating employment systems and overcoming roadblocks.

How does the local church impact your ministry?

Without the relationships provided by volunteers from local churches and Christian campus ministries, our programs would be ineffective. Local churches provide the bulk of our volunteers who are essential to our program.

What are your future goals?

Our immediate goal is to expand capacity and begin serving more of the people who are lining up for the opportunity to work.

Advance Memphis
769 Vance Avenue
Memphis, TN, 38126
(901) 543.8525
www.advancememphis.org



Mission Statement:

To be a Christ-centered ministry dedicated to providing children and families with healthy homes.

Main focus of your ministry:

Transforming youth and families living in impoverished, blighted communities through site-based collaborative relationships and initiatives through the Powerlines Community Network.

Serving youth who are in alternative home care, i.e., adoption, foster care, relative caregivers through the Adoption Support Center.

What is your measurement of success?

Doing God's will through our mission; measuring effectiveness to actual goals set; being a nationally accredited agency through "Council on Accreditation"

What is your greatest need?

More of God's people to be engaged in our ministry as we seek to meet our vision to serve 50,000 children and families in 2015 (having ministered to 18,349 in FY2010).

What you wish Memphis knew?

Agape means Love

How does the local church impact your ministry?

We intentionally engage churches to serve alongside of us; to be about full and complete transformation of the children, families and communities we serve.

What are your future goals?

By 2015 Agape will be the premier voice and resource for children, adults, and families; annually serving more than 50,000 people throughout the Mid-South.

Agape Child & Family Services, Inc.

111 Racine Street

Memphis, TN 38111

(901) 323.3600

www.AgapeMeansLove.org

Mission Statement:

Bethany Christian Services manifests the love and compassion of Jesus Christ by protecting and enhancing the lives of children and families through quality social services.

Main focus of your ministry:

We serve children at conception by counseling women with unplanned pregnancies, and our commitment extends to children and teens who are living in foster care and in orphanages—children who need a “forever family”.

What is your measurement of success?

We envision a world where every child has a loving family. In order to achieve this vision, we measure success by serving more children with the goal of providing a permanent, loving family.

What is your greatest need?

Our greatest need as a ministry is continued partnerships with the Memphis community including churches, individuals, businesses and foundations.

What you wish Memphis knew?

We would love to see the Memphis community grow in awareness regarding the children in need right here in our own community.

How does the local church impact your ministry?

As a staff and Board we agree wholeheartedly that the only way for Bethany to serve more children in this community and across the world is through the Church rising up to heed God’s call to care for orphans.

What are your future goals?

We desire to provide HOPE to more women in need of crisis pregnancy counseling. In addition, to recruit more Christian families for children with special placement needs.

Bethany Christian Services of West Tennessee
1044 Brookfield Road, Suite 102
Memphis, TN 38119
(901) 818.9996
www.Bethany.org



SPOTLIGHT ON GIVING

Neighborhood Christian Centers



his wife took over as executive director for a short while. Now Ephie is at the helm.

“Most of the people we serve are generationally poor,” said Johnson. “When they are this way there is no one teaching. The generation before them lived the same way. Everything is temporary to them. To see yourself in ten years having an education—that’s too far away.”

She noted that children can be removed from homes by the state because the parents can’t afford proper furniture or clothes. Having enough food to last through a month is often a challenge. In these cases, NCC provides emergency assistance from its two anchor centers, a distribution center, and five satellite locations in Section 8 housing developments.

Most of their neighbors—the term they use for their clients—are working poor or welfare-bound. Others are trying to learn a new way of life.

NCC offers early childhood brain development programs for prenatal education and classes to help parents change their attitudes and behaviors toward school in the hope that more children will be school-ready kids. Additionally, they reach out to young girls who are at risk of becoming teen mothers.

“Girls are still giving their bodies away, but they’re getting pregnant knowing that they will get some type of food stamps or welfare as a result of having babies,” said Johnson. “They are selling themselves short to stay alive.”

There are chapel ministries for the neighbors like weddings and funerals hosted by NCC, an annual retreat called Love Builders for couples interested in marriage and family education and the Memphis Bible Institute, a non-degree

program meant to give a foundation in Bible education for those who want to attend seminary.

The component that holds it all together though, is ministry. In addition to offering Bible training, NCC operates through a network of 86 church affiliates to collect donations and distribute needed items.

“Our affiliates are like missionaries who collaborate with us through their churches,” said Johnson. “We work with all churches who want to work with us.”

In 2009, NCC served over 70,000 people, including 1,000 children, every week living in 14 Memphis zip codes.

“I believe that we are mandated to seek out and help those who are poor and indigent,” said Johnson. “As far as those of us who have been given opportunities for a better quality of life, it is our responsibility. It’s not that our works save us, but we are created by God to share ourselves with those who need.”

Like the children of Israel collecting manna, NCC takes the donations it is offered. It could be a case of Number 2 school pencils, a 70-pound bag of walnuts, or a bushel of carrots leftover from a farmer’s market.

“We’ve taken 18-wheeler truck loads of potatoes, we’ve taken a palette of salt,” said Johnson. “Whatever is out there, we take it in and then we redistribute it through our site-based services.”

Their funding is raised almost entirely by private donations from individuals, foundations, and churches.

Johnson said that it is her dream to extend NCC’s sphere of influence by building four or five more anchor centers in different parts of Memphis over the next 30 years as fundraising allows, so that neighbors can receive help where they live.

The Ballard family persevered through poverty and parental issues to become a strong family unit. Now, as the founders of Neighborhood Christian Centers (NCC), they try to help more families do the same.

“My father was teaching school and he would bring young people home from his fifth grade class and take them to Sunday school, feed them after church, and he created a clothes closet for them in the school,” said Ephie Ballard-Johnson, president and CEO of NCC.

“I still run into children today who are now 40 or 50 years old who remember what he did.”

Johnson’s parents, Dr. JoAnn Ballard and the late Monroe Ballard, founded NCC in 1978 as the culmination of those early, informal ministries.

JoAnn, who is originally from rural Mississippi, was given away at the age of three months and grew up under the foster care of her great aunt and uncle along with 45 other foster children.

“She began to identify and connect with people in need or who had issues with lack of parental support,” said Johnson. “Although she had loving foster parents who raised her and her siblings, she understood it from that side.”

Monroe Ballard died in 2008, after which

Eikon Ministries



“The people who live here, you see them riding bicycles to work, catching the bus or walking,” said Campbell. “If we’re going to be good neighbors and model anything about work, we need to take the same approach.”

Employees are also required to spend two hours each month talking with people in the streets or going door-to-door.

The thrust of Eikon’s ministry is mentoring and co-mentoring youth, especially boys who live in fatherless homes. Campbell noted that one such youth overcame the difficulties of single-parent life and graduated from Moorehouse College and now works for Ted Turner’s broadcasting company.

Co-mentors are usually men of a different race or culture than the youth, purposefully, in order to teach perspective.

“You’ve got the absence of fathers in the homes and neighborhoods and mothers trying to raise young boys and it comes to a point when a boy just needs a man in his life to show him some manhood,” said Campbell. “Manhood doesn’t have a color, just a character. The color of skin is so shallow and character is so deep.”

Some of the larger group activities offered by Eikon include sports programs, yard work and cleaning programs, literacy and educational enhancement classes and Biblically-oriented group games.

Bible study and leadership training take place in smaller groups, but are also at the core of all ministries.

If it sounds like Eikon is taking on a lot by working with all ages, they are, but Campbell said that even that can be managed.

“The thing is, if you build leadership, build disciples, you reproduce yourself and turn it over to them,” said Campbell. “They run

it and you can go global.”

Eikon Ministries is nonprofit and supported by private donations, foundational support and a number of churches, though Campbell is an elder at Fellowship Memphis. He chose the name Eikon, the Greek word for “image,” to express the ministry’s need to be visible.

“The name is from Romans 8:29 and the Greek word for image, to be conformed to the image of Christ,” said Campbell. “Our color is green for growth. We want to help people grow into the image of Christ.”

Many of the organization’s activities take place at schools in Binghampton like Brewster Elementary and Lester Middle. Others meet in community centers like the United Methodist Neighborhood Center or the Lester Community Center. Discipleship classes are also offered through Eikon at the West Tennessee State Prison.

“We want long-term volunteers,” said Campbell. “We do have a place for short-term missions, but we want people to understand that that’s what it is. We really desire people for long term in these kids’ lives.”

But then sometimes being a disciple is as simple as a quick prayer with a neighbor in need on the street.

“The Great Commission says we are to disciple all nations, and you can’t do that in a bubble,” said Campbell. “You can’t do that in a passive, comfortable environment. You’ve got to initiate a relationship.

“You’ve got to get outside that comfort zone and into areas where there are different ethnic groups, where you might not know the culture or the language. When it comes to Christianity, those concepts go out the window and excuses are made.”

“**I**t only takes a few minutes to hear the Word of God, but changing a life is something that happens in the long-term,” says Roy “Soup” Campbell, Executive Director of Eikon Ministries.

“I work very heavily in ministries that are evangelistic, and I saw a lot of people make professions of faith in Christ whether that was out of guilt or they were stirred by a good presentation,” said Campbell.

“But then three or four weeks later you didn’t see any fruit of their life, any growth, any hunger or thirst for God’s word—all the things that should happen when someone has converted to Christ. Something has to be intentional about building the next generation of leaders in disciple-making.”

So Campbell established Eikon Ministries in 1997 to help children, young adults and adults follow-through once they’ve determined to follow Christ. Eikon is located in the Binghampton neighborhood, a place where many people have no cars of their own to drive to churches elsewhere.

The population is fairly transient and Campbell realized that if ministry were to happen, it would have to happen in the streets. So he requires his employees to move into the neighborhood themselves and gives them just a year from their hire date to do so.



Mission Statement:

To improve the quality of life in Binghampton.

Main focus of your ministry:

The BDC's focus is to offer the hope and help of Christ through developmental ministries. The strategy is focused on building the economy, developing blighted property into quality housing, organizing and educating residents.

What is your measurement of success?

We focus on long-term measures of vacant and owned houses, commercial tax revenue, property values, the size and scope of the work of community-based organizations.

What is your greatest need?

The BDC's needs are: 1. Regular intercessory prayer against the evils of gangs, drugs and apathy. 2. Volunteers to support the local schools and to help develop the Urban Farm and Market and 3. Expanding the base of support.

What you wish Memphis knew?

Binghampton is a wonderful place with a rich history and together the body of Christ is relevant to the issues of our city and making a difference. There is hope.

How does the local church impact your ministry?

The BDC was founded as a component of Christ Church's commitment to engage and strategically support the Binghampton neighborhood.

What are your future goals?

1. Renovate a Tillman business location as a visible presence and outreach center, 2. Expand the job training programs 3. Develop indigenous youth into the future staff for this work.

Binghampton Development Corporation
3000 Walnut Grove Rd.
Memphis, TN 38111
(901)229-1774
www.bdcmemphis.org



Ministry: **Birthright of Memphis, Inc.**
Executive Director: **Vicki Hardesty**
Year Founded: **1972**



Mission Statement:

It is the right of every pregnant woman to give birth, and the right of every child to be born.

Main focus of your ministry:

To offer an alternative to abortion and to provide women with the tools they need to have and raise healthy babies.

What is your measurement of success?

The number of women we serve and their life-giving responses to the services that were provided.

What is your greatest need?

Financial Support, Volunteers, and Mentors.

What you wish Memphis knew?

Birthright provides professional, non-judgmental counseling in a loving way to any person of any age, any faith and any background. All of our services are free of charge, and every client has our promise of confidentiality.

How does the local church impact your ministry?

A great deal of our support comes from local churches, including collaboration in a parenting program called P.L.A.N.T. (Parents Learning And Networking Together).

What are your future goals?

To provide more parenting programs in order to sustain life and help to reduce infant mortality. To do more advertising in the community and open an office in the Southeast Memphis area.

Birthright of Memphis, LLC
115 Alexander
Memphis, TN 38111
(901) 327-8109
www.birthrightofmemphis.org



Ministry: **Calvary Rescue Mission**
Executive Director: **Bob Freudiger**
Year Founded: **1967**



Mission Statement:

Overnight Shelter for men, providing food, clothing and the Gospel.

Main focus of your ministry:

Lead men to Jesus Christ.

What is your measurement of success?

Professions of faith, nights of shelter.

What is your greatest need?

Operating Finances.

What you wish Memphis knew?

Who we are and what we do.

How does the local church impact your ministry?

Extremely Important.

What are your future goals?

A new building in the near future.

Calvary Rescue Mission
960 South Third Street
Memphis, TN 38106
(901) 775.2570
www.calvaryrescue.org



CAMPUS
OUTREACH
MEMPHIS

Ministry: **Campus Outreach – Memphis**

Executive Director: **Brian Lewis**

Year Founded: **1996**



Mission Statement:

Building laborers on the campus for the lost world.

Main focus of your ministry:

The focus is to fulfill the Great Commission by reaching students with the Gospel and then mobilizing graduates into the world to continue building laborers for the Kingdom.

What is your measurement of success?

Campus Outreach measures success by the number of equipped laborers who leave the college campus with the resolve to make decisions in light of impacting their families, their communities and their cities for Christ.

What is your greatest need?

There is a great need for prayer and financial support. Also needed are mobilization opportunities within the city of Memphis for college graduates.

What you wish Memphis knew?

While there are 11 staff-led campus ministries both inside and outside of the city of Memphis, the desire is to mobilize graduates from the region into Memphis to impact the city.

How does the local church impact your ministry?

Our unique relationship with the local church gives Campus Outreach Memphis the freedom to minister to all students directly and to wholeheartedly support and work together with churches that are committed to the essentials of the faith.

What are your future goals?

Two future goals of the ministry include expanding into the state of Texas as well as developing the ministry to become more ethnically diverse.

Campus Outreach
4055 Poplar Avenue
Memphis, TN 38111
901-320-7036
www.comemphis.org

CCV

Ministry: **Citizens for Community Values, Inc.
Memphis (CCV)**

Executive Director: **George Kuykendall**

Year Founded: **1994**



Mission Statement:

The mission of Citizens for Community Values (CCV) is to inspire, motivate and mobilize citizens, community leaders and elected officials to take action against sexual exploitation and pornography.

Main focus of your ministry:

CCV's two-fold focus is the Fight Decency Initiative overseen by George Kuykendall and the A Way Out Program (AWO) overseen by Carol Wiley.

What is your measurement of success?

The Fight for Decency Initiative's success based on the results from working with elected officials to ensure Memphis has Constitutionally sound ordinances to govern adult businesses. The A Way Out Program's success is based on the number of women who permanently leave the sex for sale industry.

What is your greatest need?

CCV greatest needs are funds and volunteers.

What you wish Memphis knew?

(1) The U. S. Supreme Court has given them the right to set the standard of decency for their communities; (2) There is residual crime and damaged lives connected with the sexually oriented businesses.

How does the local church impact your ministry?

The local church is a major source of CCV's financial, prayer and volunteer support and is the place where all of the women and children in AWO learn to worship and grow.

What are your future goals?

To increase the number of volunteers and to insure that our communities have laws that are Constitutionally sound to bring the adult businesses into compliance and that those are properly enforced.

Citizens for Community Values, Inc. - Memphis
P. O. Box 770775
Memphis, TN 38177-0775
(901) 452-7884
www.ccvmemphis.org



Ministry: **Church Health Center**
Executive Director: **G. Scott Morris, M.D**
Year Founded: **1987**



Mission Statement:

The Church Health Center seeks to reclaim the Church's biblical commitment to care for our bodies and our spirits.

Main focus of your ministry:

Answering God's call to healing ministry and being the Church at work in the world. We provide quality, affordable healthcare to working uninsured people and their families and, at our wellness center.

What is your measurement of success?

Affecting the lives of people one person at a time, and providing all the care someone needs, every day.

What is your greatest need?

To grow a new generation of donors to carry the mission and work of the Church Health Center forward for the next 25 years.

What you wish Memphis knew?

We have an 80,000-square-foot comprehensive wellness center open to everyone, health curriculums for use in congregations, a health plan for small business and a faith-based preschool in North Memphis.

How does the local church impact your ministry?

Without churches and people of faith supporting our work through their donations and by volunteering their time, the Church Health Center would have to close its doors.

What are your future goals?

To continue to reach out to care for the growing number of our neighbors who have no access to care for their bodies and spirits. The poor will always be with us.

**Church Health Center
1210 Peabody Avenue
Memphis, TN 38104
(901) 272-7170
www.churchhealthcenter.org**



Ministry: **Creative Life Incorporated**
Executive Director: **Marilyn Williams**
Year Founded: **1988**



Mission Statement:

Creative Life Inc. is a Christian community youth development organization whose purpose is to break the cycle of poverty among economically challenged youth and families in southwest Memphis through sharing the Gospel of Jesus Christ.

Main focus of your ministry:

We use the creative arts (music, drama, dance, and visual arts) to recruit, maintain interest and share the Gospel through a plethora of after school and in school opportunities.

What is your measurement of success?

We measure our success by the children and teenagers, most who were without the knowledge of Christ, who now serve Christ and attend our worship experiences every Saturday.

What is your greatest need?

We need prayer, volunteer and financial support.

What you wish Memphis knew?

That Creative Life has the ability to reach urban youth and give them Hope that will bring about positive change. That our ministry feeds the hungry, provides clothing, ministers to the abused and emotionally broken while taking these young ones into our loving care.

How does the local church impact your ministry?

We receive very limited support from the local church. We are taking steps to keep them better informed of the services we provide and our ministry needs.

What are your future goals?

We are increasing our outreach ministry. We also want to increase our ministry to our older youth by building a facility.



Creative Life, Inc.
1222 Riverside Blvd.
Memphis, TN, 38106
Phone: (901) 775-0304
www.creativelifeinc.org



Mission Statement:

DownLine exists to be a resource to the local church in the equipping and unleashing of Christ-followers to more effectively make disciples.

Main focus of your ministry:

The main focus of DownLine is to train both clergy and lay leaders to become more effective in living out a Great Commission lifestyle.

What is your measurement of success?

DownLine measures success both by the level of transformation on the part of individual students as well as the strengthening of the local churches who are partnering with DownLine in Biblical discipleship.

What is your greatest need?

A larger staff to lay hold of all of the unbelievable opportunities presented to us each week.

What you wish Memphis knew?

We wish all of Memphis knew of the opportunity to receive this life-changing seminary level training regardless of financial limitation.

How does the local church impact your ministry?

The local church impacts our ministry in that the more training and equipping that the local church desires their people to have, the more they might lean into DL's training to strengthen their efforts of equipping their local body for the work of the ministry.

What are your future goals?

Locally, our goals include continuing to build new partnerships with churches and ministries across the city for the strengthening of the community leadership to impact Memphis and the world

DownLine Ministries
 PO Box 770296
 Memphis, TN. 38177
 (901) 683-5377
 www.downlineministries.com



Ministry: **Eikon Ministries**
Executive Director: **Roy "Soup" Campbell**
Year Founded: **1997**



Mission Statement:

Eikon Ministries exists to build urban leaders who will change their community from the inside out.

Main focus of your ministry:

The focus of Eikon's ministry is evangelism and discipleship. The Great Commission of Jesus Christ calls us to make disciples here and to the ends of the earth.

What is your measurement of success?

The product of the work God is doing through our ministry is the number of young men and women who have a passion for Jesus Christ and are equipped to disciple others.

What is your greatest need?

Staff salaries and long-term committed disciplers.

What you wish Memphis knew?

The investment of life on life with one youth can impact a family, block, community, city, church, school and the whole world for many generations.

How does the local church impact your ministry?

financial support, volunteers, accountability, encouragement, networking, equipping.

What are your future goals?

That a number of the young adults who participated will become homeowners in their communities, re-investing their lives in the community. To become stakeholders and role models in the neighborhood, they will serve as excellent ministry partners, mentors, disciplers and teachers.

**Ekion Ministries
3000 Walnut Grove Rd.
Memphis, TN 38111
(901) 452-6747
www.eikonministries.com**



Ministry: **Fellowship of Christian Athletes –
Memphis Area Office**

Executive Director: **Larry Coley**

Year Founded: **1954**



Mission Statement:

To present to athletes and coaches, the challenge and adventure of receiving Jesus Christ as Savior.

Main focus of your ministry:

Memphis FCA seeks to impact coaches and student-athletes for Christ. We do this through four distinct ministry aspects: Campus, Camp, Coaches and Community Ministries.

What is your measurement of success?

FCA measures its success by the number of campuses, teams, students and coaches making decisions for Christ.

What is your greatest need?

FCA is in need of adult volunteers to serve area high school and middle school sports teams as “Character Coaches,” often impacting athletes who often don’t have a good family life or proper role models.

What you wish Memphis knew?

There are no public school campuses in Memphis and Shelby County where FCA is not welcome. In a typical year, more decisions are made for Christ through the ministry of FCA than most churches will experience within their own membership.

How does the local church impact your ministry?

Many churches partner with FCA by serving as host sites for sports camps. In addition, adult volunteers from churches “adopt” teams and serve together in FCA’s “Character Coach” ministry.

What are your future goals?

To expand the number of campuses, teams and students being impacted for Christ, by growing our base of volunteers and adding more ministry staff.



Fellowship of Christian Athletes
1584 Yorkshire Drive
Memphis, TN 38119
(901) 683-3399
www.memphisfca.org



Ministry: **JIFF – Juvenile Intervention & Faith-based Follow-up**

Executive Director: **Rick Carr**

Year Founded: **2003**



Mission Statement:

To break the destructive cycle of juvenile crime - through Christ-centered intervention

Main focus of your ministry:

Reentry & intervention services for court-referred young offenders including: Juvenile Case mentoring; employment skills training through culinary arts; educational assessment & testing; GED obtainment.

What is your measurement of success?

Pragmatic measures include: Recidivism rate for participants of under 40% High School or GED completion, ServSafe certification, culinary arts training completion, and job placement. Ultimate success is measured by: evidence of a living faith in Christ.

What is your greatest need?

Broader base of monthly donors who understand the value of the strategic opportunity JIFF has been given as a Christian ministry to work with court-referred youth & young adults.

What you wish Memphis knew?

In 2008 the State of TN quit funding the local incarceration of juvenile offenders in Memphis, and all of the local juvenile detention centers were closed. Therefore the need for JIFF's intervention efforts is higher than ever!

How does the local church impact your ministry?

Most of the individual donors that help to sustain the JIFF Ministry are active members of their respective churches.

What are your future goals?

impacting over 600 young offenders per year.

**J.I.F.F.
254 S. Lauderdale St.
Memphis, TN 38126
(901) 522-8505
www.jiffyouth.org**



Mission Statement:

Life Choices of Memphis exists to provide a non-judgmental and Christ-like environment designed to educate and empower women to make life-affirming decisions.

Main focus of your ministry:

To erase a woman's perceived need for abortion by providing her with free and confidential information concerning her pregnancy.

What is your measurement of success?

More than 85% of our pregnant at-risk clients make life-affirming decisions after counseling and ultrasound.

What is your greatest need?

First, we need financial support to enable us to provide life-saving options for many more women and unborn babies. Second, we need volunteers.

What you wish Memphis knew?

It takes as little as \$300, per client, for Life Choices to provide medical services, comprehensive counseling for parenting education or adoption planning, as well as biblical guidance for our client's deeper needs.

How does the local church impact your ministry?

Life Choices is fully donor funded yet, only about 10% of our annual budget comes from local churches, while 99% of our clients identify themselves as church members.

What are your future goals?

Our client service goal over the next 3-year period is to offer life-affirming options to 5,000 potentially pregnant and at-risk women. Our medical clinic goal is to begin offering early pre-natal care for at-risk clients.

Life Choices
5575 Raleigh-LaGrange
Memphis, TN 38134
(901) 388-1172
www.lifechoicesmemphis.org



Ministry: **Love in Action International, Inc.**
Executive Director: **Tommy Corman, M.A.; LADAC**
Year Founded: **1973**



Mission Statement:

To be a Christian Discipleship Ministry, to restore those trapped in sexual and relational sin through the power of Jesus Christ.

Main focus of your ministry:

We minister to those struggling with un-wanted, same gender attraction; both men and women. We minister to all persons with addictions to pornography, struggling with sex-addiction and restoring marriages.

What is your measurement of success?

Restoration is a process. Love In Action offers aftercare and continues to be a vital resource to families and individuals healing from unwanted strongholds of sin.

What is your greatest need?

Our greatest need is for the Body of Christ to partner with Love In Action in sponsoring scholarships and making our various services known within their churches.

What you wish Memphis knew?

That the many resources we offer through the godly calling of competent and educated professionals dedicated to ministry in seeing struggling persons delivered from the strongholds of sexual and relational brokenness.

How does the local church impact your ministry?

We are so very grateful for those local churches that support LIA with needed funds and faithful volunteers. Many opportunities exist for the Christian community to minister at Love In Action and, with training, to interact with our clients.

What are your future goals?

Fundraising in order to have our offices and residential campus in one location. Interactive podcast so that those who suffer in silence can be reached with a message of hope and healing.

Love In Action International, LLC
PO Box 343418
Bartlett, TN 38184-3418
(901) 751-2468
www.oveinaction.org



Ministry: **Memphis Athletic Ministries (MAM)**
Executive Director: **Gib Vestal, CEO; James Armfield, COO**
Year Founded: **1998**



Mission Statement:

To help build Godly youth in under-resourced neighborhoods by teaching them to love God, others and self. Adherence to the great commandment (Matthew 22:37–39) provides the Biblical support for our ministry.

Main focus of your ministry:

The main focus of our ministry is to evangelize and impact urban, at-risk youth through Christian mentors by holistically addressing physical, mental, social and spiritual needs.

What is your measurement of success?

MAM believes that sharing and modeling Jesus Christ to participating youth will result in spiritually strong, productive young adults. MAM uses participant, graduate and parent surveys to help determine our program's success.

What is your greatest need?

Our greatest need is to have more Christians volunteering their time to mentor at-risk youth.

What you wish Memphis knew?

We wish Memphis knew more about the incredible mentoring being done by our staff/volunteers and realized that they could make a difference in a child's life by volunteering.

How does the local church impact your ministry?

The neighborhood churches provide our youth and their families with preaching of the Word and fellowshiping with other Christians. Other local churches outside of the neighborhood provide needed volunteer, financial and professional services to MAM.

What are your future goals?

Our goals are to 1) increase the participation in our programs, 2) deepen the mentoring occurring with each participant, 3) improve our academic enrichment/financial literacy/Bible study programs.

Memphis Athletic Ministries (MAM)
2107 Ball Road
Memphis, TN 38114
(901) 744-6261;
www.mamsports.org



Ministry: **Memphis Center for Urban Theological Studies (MCUTS)**

Director: **Robert A. Thompson, Jr.**

Year Founded: **2000**



Mission Statement:

MCUTS' mission is to provide affordable, accessible, Christ-centered theological education for the leaders in the urban context in order to transform Memphis and the Mid-South for the Kingdom of Christ.

Main focus of your ministry:

The main focus of our ministry is to equip our students for service, leadership and community involvement that will lead to healthy church communities.

What is your measurement of success?

We measure success directly by the number of students enrolled in our programs and indirectly by the impact our training programs have on the churches and community organizations where our students are involved.

What is your greatest need?

Our greatest need is to make those serving in Memphis' urban churches and ministries aware of our program and the value of the training we offer for equipping those who are called to urban ministry.

What you wish Memphis knew?

There are over 2,000 churches in Memphis. That's one church for every 650 people in the metropolitan area. The local church, especially in Memphis, has enormous potential to do God's work and play a vital role in the revitalization.

How does the local church impact your ministry?

MCUTS is a para-church ministry, meaning we serve alongside the church. Our mission centers on the local church, specifically in the area of equipping leaders for the local church who in turn equip and empower the church.

What are your future goals?

We plan to continue increasing our enrollment and program offerings with the goal of becoming a resource (not just an education provider) for urban ministry in Memphis.

**MCUTS
68 S. Prescott, Suite 201
Memphis, TN 38111
901-324-2014
www.mcuts.org**



Ministry: **Memphis Leadership Foundation, Inc**
Executive Director: **Howard Eddings, Jr., President/CEO**
Dr. Larry Lloyd, President/Founder
Year Founded: **Incorporated in the fall of 1986**



Mission Statement:

To proclaim the whole Gospel to the whole city by holistically empowering leaders and developing ministries to focus on the needs of under-resourced peoples.

We accomplish this by:

Providing resources, partnering with urban churches to create new ministries, serving as a conduit for suburban churches and urban missions and empowering indigenous leaders to minister.

Main focus of your ministry:

Families and children, affordable housing, youth, leadership development and community and economic development.

What is your measurement of success?

We measure success in two ways, directly by the number of students enrolled in our programs and indirectly by the impact our training programs have on the churches and community organizations where our students are involved.

What is your greatest need?

Indigenous leaders who understand God's call upon their lives. Champions who will invest in those leaders in the context of urban ministry.

What you wish Memphis knew?

God is alive and well and resides in Memphis. He is using people everyday to do extraordinary work in our city.

How does the local church impact your ministry?

We are an extension of the church and it our desire to serve her. We work with the local church to leverage direct ministry to the poor.

What are your future goals?

We hope to redefine ourselves as an intermediary organization to be more innovative in responding to the whole needs of our community.

**Memphis Leadership Foundation
1548 Poplar Ave.
Memphis, TN 38104
(901) 729-2931
www.mlfoonline.org**

SPOTLIGHT ON GIVING

Repairing the Breach

It's a story that's not uncommon in the inner city: a young couple feels the burden of urban problems on their hearts and the calling of God to work for healing. So they start a church and watch as their outreach programs blossom and grow like the youth they serve.

But wait—in the case of Tony and Felecia Wade, it all happened somehow in reverse order.

“We had no idea that God had planned for us to be pastors,” said Felecia Wade. “We were just going to reach out to the children in the community.”

This year the Wades are celebrating the tenth anniversary of a program for youth they call Repairing the Breach, after the scripture Isaiah 58:12.

Those from among you will rebuild the ancient ruins; You will raise up the age-old foundations; And you will be called the repairer of the breach, The restorer of the streets in which to dwell.

Their youth program was already five years old when the call came to start a church as well.

“We actually started RTB first and the children were coming to Christ and their families were wanting a place of worship too and so we prayed about it and that's how we planted the church,” said Wade. “The parents came up to us and said you send these scriptures home and you want us to go over them so the kids can memorize them, but what about us?”

The church, Divine Life Church, is separate from RTB, which is a stand-alone 501(c)3 nonprofit organization, but the two are connected in ministry. RTB survives on donations from individuals and grants from foundations. They receive no state or federal funds.

The program targets first through twelfth graders in the Alcy-Ball neighborhood in South Memphis, though officially the program is open to any interested youth regardless of where they live.

“We started off targeting middle students at Cory Middle School,” said Wade. “We'd go up to the school and volunteer and develop relationships with the kids and invite them out to our club meetings after school.

“We did that for a few years with 12 to 15 kids and then they would go off to high school and we would lose contact with them. We realized that we did not have enough time to influence them so we added an elementary and a high school component.”

Elementary age students can attend an after-school program called G-Nex for Generation Next, which includes games and activities focusing on Bible study and reading skills. Older students participate in leadership activities and learn social and character skills as well.

“Some of the parents may not be able to teach them reading basic words, or how to give a firm handshake and properly introduce yourself, or how to even fill out a job application or research a college,” said Wade. “The majority of our students would not get this at home.”

And therein lies the breach.

The Wades are both from Memphis; Tony grew up in the Alcy-Ball neighborhood. Felecia lived there briefly as a child and remembers it as a vibrant community where children were loved and cared for.

Now she describes it as a place where single-parent homes are the norm and children grow up without the structure of discipline in the home.

“Tony left to go to school and came back,” said Wade. “He noticed how the youth had

gotten in trouble. Gangs had pretty much taken over that community. He'd seen on the news how kids were throwing rocks at the police on the overpass.”

The Wades were in their early twenties when they started RTB.

They started with about 12 students and have grown to over 200 with about 100 attending their program each day. The program is free and offers transportation to and from Memphis Athletic Ministries where its activities are housed, as well as special outings and field trips and a summer day camp.

An evangelism club meets on Friday evenings. Most of the youth welcome the structure of the program and respond well, said Wade, but now and then they struggle with a child. Some of the older ones become embarrassed easily because they cannot read very well. The Wades and their five staff members have to create an environment that reassures them.

The Wades actually took a ninth grade boy into their home for a while when it seemed that he was being negatively influenced by a new kid at school.

“We really do treat them as our kids,” said Wade. “We had a student who was a brilliant young man. He made a perfect score on his Gateway exam in math, but of course he grew up in the streets and we were trying to provide a better education for him.

“We had him come live with us for a while so that he could stay in school and not get suspended. It didn't work out because he couldn't deal with the structure we had at home and the streets were calling him back.”

But the success stories are piling up. Wade spoke by phone from Tulsa where she had taken three of her students, one of which had a scholarship interview at Oral Roberts University the next day.

J.I.F.F



The reality of life for young adults these days is knowing that a college degree doesn't necessarily insulate you from a bad economy. College grads by the thousands—compete for jobs in big box retail stores and fast food restaurants while awaiting improvements in their chosen industries, many living at home with Mom and Dad.

Now imagine that you don't even have a college degree to list on an application and, worse yet, you have a record.

To Rev. Rick Carr, CEO of Juvenile Intervention and Faith-based Follow-up, or JIFF, the Great Commission means helping these adolescents that no one else wants to be around, much less hire.

"I tell people when I speak that in Matthew chapter 9, Jesus was walking from town to town, the Bible says, and He was healing and delivering and raising people up and He was preaching the Kingdom of Heaven," says Carr.

"And He sends His early disciples out and He says here's what I want you to do. I want you to heal them and deliver them and do everything you saw me doing and preach that the Kingdom of Heaven is near. I tell people that you really can't do one without the other, if you're truly a believer. If all you're doing is preaching at people, that's great but they're hungry and they need to read and if we're following Christ's example we're going to help meet those

needs. The object is to touch the need right where they feel it."

And for some kids, they feel it in the impoverished streets of their neighborhoods and in the halls of the juvenile court system.

Carr moved to Memphis ten years ago to work for an organization called Youth for Christ, which also worked to help at-risk, urban youth. But three years later he launched JIFF to go a little deeper into the problems of troubled youth.

"It didn't take long for me to realize where the real need was," says Carr. "That was within the urban sector of young people trapped in a destructive cycle of criminal behavior and negative practices.

"As we were working in various juvenile institutions, I started asking the question, who's doing something about these young people that are in the neighborhood one week and in the institutions the next week and then back in the neighborhoods again. It's a revolving door. That's when I believe I heard God say metaphorically, 'I'm glad you asked; let's do something about this.'"

JIFF offers three programs targeting youth who are at the greatest risk of becoming chronic repeat offenders, or who have committed heinous crimes for which they may be tried as adults in court.

JIFF's Juvenile Intervention Program works specifically with 12 to 18 year-old boys referred by juvenile court who need stringent supervision and training in order to successfully reenter society. These boys usually participate two or three days a week for about six months.

JIFF's Learn to Earn Program teaches girls and boys ages 16 to 21 in culinary arts or in GED training. Most of the youths come through Shelby County Pretrial Services—probation for youth—and most are living in poverty with no marketable jobs skills.

"We need to train the young men and women beside each other so we can teach them how to treat each other once they get into the working world," says Carr. "That

way we don't give them a marketable skill and send them out to a restaurant and the first time a guy sees a hot girl he starts acting like a fool and gets fired. We work it out here."

And for those who would like to continue learning after they outgrow JIFF's other two programs, there is the JIFF Ambassador Program, in which alumni work on becoming leaders for other youth.

"They become our ambassadors to their peers and ambassadors to the community," says Carr. "They serve food in soup lines, they build Habitat for Humanity houses, they go and speak in different places. When we need a representative they speak for us. That's a neat little growing aspect of JIFF."

Of course the numbers are daunting.

Carr estimates that there are about 100,000 youths under age 19 in the city of Memphis, and as many as 15,000 become delinquent cases each year. About 1,000 fall into the most severe level of delinquency which has become JIFF's niche.

In the summer of 2008 a number of state-run local institutions for youth lost their funding, like Shelby Training Center which was a 200-bed facility.

"So unless a kid did a heinous act and was tried as an adult down at 201 Poplar, which is a very serious concern for our city, some of them may be sent to a state facility outside of Memphis such as John S. Wilder," says Carr. "But the court searches for some kind of community plan for the majority of them and the kids are released back to the streets. That's our target market and the pipeline we have our hands on."

JIFF's facility, which underwent a \$3 million renovation and expansion a year and a half ago, is a former YMCA center, the first in Memphis where African-Americans were allowed to visit. Former Memphis Mayor Willie Herenton used to box there and B.B. King recorded one of his early hits in the gymnasium.



Ministry: **Neighborhood Christian Centers, Inc.**
Executive Director: **Ephie J. Johnson, President and CEO**
Year Founded: **1978**



Mission Statement:

Our primary mission is to provide compassionate, Christ-centered ministry by building healthier families, stronger communities and meeting the practical and spiritual needs of the poor.

Main focus of your ministry:

Our main focus is to continue to provide non-traditional, relational based services primarily to the long-term poor, while advocating for the healthy growth and development of our community's children and youth.

What is your measurement of success?

Families who transition from generational poverty, welfare dependency, and broken homes to greater levels of family stability.

What is your greatest need?

Our greatest need is for more volunteers, that are willing to 1) work with individuals 2) adopt a service site or program, 3) provide staff training on warehousing and program development, and 4) offer media support.

What you wish Memphis knew?

There are not just the long-term poor anymore, but the "new" poor, our neighbors who have never had to turn to anyone for help before, but are now in dire need because of the recession.

How does the local church impact your ministry?

The local church is our life blood. They provide the financial, people and in-kind resources that allow us to be God's hands extended.

What are your future goals?

To see healthier growth and development in our community's children, more self-sufficient citizens and a healthier, stronger community.

Neighborhood Christian Centers, Inc.
785 Jackson Avenue
Memphis, TN 38107
(901) 881.6013
www.ncclife.org



DOING THE MOST GOOD™

Ministry: **The Salvation Army**
Director: **Major Mark Woodcock, Area Commander**
Year Founded: **1865; operating in Memphis since 1900**



Mission Statement:

The Salvation Army's mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Main focus of your ministry:

A home to the homeless. Food for the hungry. Assistance to disaster victims. Christmas gifts for underprivileged children and seniors. Groceries for a senior who might otherwise go hungry. Work therapy programs for men.

What is your measurement of success?

Success is measured by the number of homeless people who 1) obtain and retain permanent housing 2) become and remain clean and sober and 3) the number of people we assist during a crisis situation.

What is your greatest need?

Financial contributions. The cost to house a homeless woman or child at the Purdue Center of Hope is a mere \$21.79 per day. Donations of gently used clothing, used furniture and household items. Volunteers - particularly at Christmas time.

What you wish Memphis knew?

We wish the public knew and understood that we are in the renewal business, helping the "least of these" find help and hope for a way out of homelessness and/or addiction.

How does the local church impact your ministry?

Local churches undergird our ministry with critical financial, volunteer and prayer support.

What are your future goals?

1) Proactive Outreach in Meeting Community Needs 2) Revenue Development 3) Board Development 4) Marketing and Public Awareness 5) Management/Metrics and 6) volunteer involvement/growth

**The Salvation Army
696 Jackson Avenue
Memphis, TN 38105
(901) 543-8586
www.salvationarmymemphis.org**



Ministry: **Service Over Self (SOS)**

Executive Director: **Philip Walkley**

Year Founded: **1986**



Mission Statement:

SOS exists to glorify God by proclaiming the gospel of Jesus Christ in word and deed through urban home repair camps.

Main focus of your ministry:

As a response to Christ's love, our main focus is to empower persons and transform neighborhoods by utilizing volunteers to renovate the homes of economically disadvantaged homeowners in Memphis.

What is your measurement of success?

We measure our success by seeing lives changed through repairing homes and proclaiming the gospel of Jesus Christ to all homeowners, campers and volunteers.

What is your greatest need?

SOS needs individuals and churches to partner with us in our work in Binghampton and Orange Mound. You can partner with SOS by coming to our urban home repair camps, adopting a week of summer camp, or taking part in various other opportunities to serve.

What you wish Memphis knew?

That there are many needs right here in our city that you can be a part of meeting. Neighborhoods like Binghampton and Orange Mound, though they have their problems, are really beautiful places where God is doing great things.

How does the local church impact your ministry?

Local churches partner with us by serving as volunteers as well as supporting SOS financially and through prayer. Additionally, SOS realizes the importance of the local church in Binghampton and Orange Mound.

What are your future goals?

SOS seeks to see the neighborhoods of Binghampton and Orange Mound transformed through revitalized homes and empowered persons.

**Self Over Service (SOS)
2505 Poplar Avenue
Memphis, TN 38112
(901) 681-9044
www.sosmemphis.org**



Mission Statement:

The mission of Streets Ministries is to serve impoverished youth in the Memphis metropolitan area by unconditionally representing the Good News of Jesus Christ in word and deed in such a way that underserved adolescents have the opportunity to see, hear, and respond to the Good News of the Gospel, and to be empowered to live a life of obedience to God.

Main focus of your ministry:

Meeting the spiritual, physical and emotional needs of the students we serve by building meaningful relationships through our educational, mentoring and recreational programming.

What is your measurement of success?

Our educational programs are measured by success in TCAP/ACT scores academic report cards. Behavioral success is measured by increased school attendance and decreased disciplinary office visits.

What is your greatest need?

Streets would not exist without both the financial support of its donors and the commitment of our volunteers. We are always in need of new volunteers and donors.

What you wish Memphis knew?

It is important to remember that the youth we serve hold much promise for a thriving life, and that they deserve the same chance to succeed as those born to more fortunate circumstances.

How does the local church impact your ministry?

The Body of Christ greatly impacts our ministry through faithful prayer, as well as volunteer and financial support.

What are your future goals?

To build and expand Streets into new neighborhoods around Memphis so that we can impact the lives of underserved youth in other areas of the city.

Streets Ministries, Inc.
 P.O. Box 42181
 Memphis, TN 38174-2181
 (901) 525-7380
 www.streetsministries.org



Mission Statement:

The mission of Su Casa is to glorify God and to advance his Kingdom by ministering to the needs of Hispanic residents in the Memphis area.

Main focus of your ministry:

Our main focus in reaching the Hispanic community in Memphis is our English as a Second Language (ESL) program and accompanying children's ministries.

What is your measurement of success?

One measure of success has been the increased enrollment in ESL classes as well as attendance of children during the same time frame.

What is your greatest need?

As with most other Christian non-profit organizations, our two greatest needs are funding and volunteers. The Hispanic community is very large and the needs are diverse.

What you wish Memphis knew?

Some estimates show the population of the Hispanic community in Memphis to be close to 200,000 people. We want to not only reach our target group but also be a training ground for Christians seeking to make an impact in the Hispanic peoples.

How does the local church impact your ministry?

The local church helps provide the ESL teachers and childcare workers. Our budget is funded by individuals and local churches.

What are your future goals?

We are looking to expand our ministry to youth in the area and are hoping to have a tutoring program as well as working to reach the community outside of our ESL classes.

**Tim Jewett-Executive Director tim@sucasamemphis.org
 Renee Cook – Program Director renee@sucasamemphis.org
 Reyna Green- Youth Ministry Director reyna@sucasamemphis.org
 Ricardo Green – Pastor of Hispanic Church plant
Ricardo@sucasamemphis.org**



Ministry: **Memphis Teen Challenge**

Director: **Jonathan Lindberg**

Year Founded: **1972**



Mission Statement:

The faith-based solution for the drug epidemic.

Main focus of your ministry:

One year residential discipleship program for adult males (18+) dealing with life-controlling issues.

What is your measurement of success?

Lives radically changed by an encounter with Jesus Christ. Graduation (12 months). After five years, graduates have a national 75% success rate.

What is your greatest need?

Student tuition sponsorship (\$200/mo per student).

What you wish Memphis knew?

It costs \$450,000 to put one drug dealer in jail. That same amount could put 25 men through Teen Challenge.

How does the local church impact your ministry?

Teen Challenge is supported annually by over 50 local churches.

What are your future goals?

Expansion from 30 beds to 50 beds.

Teen Challenge
33 North Cleveland
Memphis, TN 38104
(901) 272.2308
www.tcmemphis.org



Mission Statement:

Memphis Union Mission exists to glorify God and make disciples of Jesus Christ by ministering to the physical, spiritual and emotional needs of men and women who are homeless or destitute.

Main focus of your ministry:

The main focus of Memphis Union Mission is to rebuild the lives of our clients and help them become mature disciples of Christ.

What is your measurement of success?

The Mission measures a client's success by whether they have: 1.) Become mature followers of Christ, 2.) Achieved freedom from substance abuse, 3.) Reunited with family and loved ones, and 4.) Reemerged as self-sufficient members of the community.

What is your greatest need?

Our greatest need is for local believers to partner with the Mission through financial and prayer support, as well as being involved directly with their time and talents.

What you wish Memphis knew?

Memphis Union Mission is not just a homeless shelter and does a lot more than feed homeless people. The Mission provides a wide variety of services that exist to rebuild lives and make disciples.

How does the local church impact your ministry?

The local church impacts our ministry by providing the financial and in-kind donations that we need to survive. The local church impacts our ministry by being directly involved with our clients and impacting their lives.

What are your future goals?

Long-term goals include revamping and expanding our Men's Emergency Shelter and opening an emergency shelter for women.

**Memphis Union Mission
 PO Box 330
 Memphis, TN 38101
 (901) 526-8403
www.MemphisUnionMission.org**



Ministry: **Uptown Alliance CEDC**
Director: **Steve Druelinger**
Year Founded: **2001**



Mission Statement:

The Uptown Alliance seeks to magnify Christ to our neighbors by offering economic empowerment skills and community leadership development.

Main focus of your ministry:

Our mission is focused on two initiatives: Providing basic job training and developing leadership and organizational skills as well as social connection among residents.

What is your measurement of success?

We measure success through graduation, job placement and retention rates.

What is your greatest need?

Besides financial support – volunteers.

What you wish Memphis knew?

What wonderful folks we have going through our program, all of which are ready to put their skills to work.

How does the local church impact your ministry?

Through financial support and volunteers.

What are your future goals?

To expand our Jobs In Community training program into other industries.

Uptown Alliance
314 A.W. Willis
Memphis, TN 38105
(901) 576-6983
www.uptownallianceminneapolis.org



Mission Statement:

Introduce adolescents to Jesus Christ and help them grow in their faith.

Main focus of your ministry:

The main focus of Memphis Urban Young Life is to build relationships with high school kids by earning the right to be heard. We go where they are and become a student of their culture.

What is your measurement of success?

We measure success by seeing lives change for the positive. This is done with grade improvements, community service, positive life choices, high school graduation, college readiness and entrance and those who give back by volunteering in another kid's life.

What is your greatest need?

Our greatest need is partnership, volunteers, financial funding and leaders.

What you wish Memphis knew?

We wish Memphis knew about the countless number of kids who just want someone to be a constant reminder of the unconditional love of Christ. Not just by word but mostly by doing and being with them.

How does the local church impact your ministry?

The local church really hasn't had as much of a positive impact as we would like. Many of the kids we serve don't feel comfortable because of the labeling and judgment they face at many local churches.

What are your future goals?

Our future goals are to expand the ministry to schools that are not being served by other ministries. We are currently serving at Central High, Kingsbury High, Manassas High and Whitehaven High Schools.

Memphis Urban Young Life
1177 Poplar Ave.
Memphis, TN. 38105
901-726-0054
www.memphisurban.younglife.org



Mission Statement:

Our mission is to meet the holistic needs of the youth who live in the Frayser community by fully demonstrating and communicating the gospel of Jesus Christ.

Main focus of your ministry:

To empower youth to become leaders of leaders, who will give of themselves to continue the process of positive development in all areas of their lives. We accomplish this by meeting the spiritual, educational, economic and social needs of the youth in the Frayser community through Bible study, Outreach Club, discipleship, tutoring, job training and other activities.

What is your measurement of success?

Our measurement of success is the productive change in a child's attitude, their academic success and the positive impact of our organization in the community.

What is your greatest need?

Our greatest need is adult volunteers, mentors for leadership kids, career speakers and financial support for our programs.

What you wish Memphis knew?

We wish Memphis knew about all of the high caliber programs that we offer our youth with over 95% of them being free.

How does the local church impact your ministry?

We have several strong and healthy relationships with the local churches. They assist us through volunteering and financial support.

What are your future goals?

Our future goals are to continue to develop youth into godly, well-educated, leaders in their community and build a new facility that can accommodate the growth of our organization.

2011 GREATER MEMPHIS GIVING GUIDE

Community partners that made this project possible include
Diversified Conveyors Inc, Barnhart Crane & Rigging and
Main Street Journal, Inc.